# PHILANTHROPY JOURNAL

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#### News about grants, gifts

#### February 21, 2013

New York Life announced a \$5 million grant to the National September 11 Memorial & Museum, which will use the funding to support its planned education center. The center will feature four classrooms, an orientation lobby and a screening room adjacent to the exhibition space. Along with databases, archives and digital exhibitions, the center will provide teacher training, seminars, orientations and post-visit discussions with school groups.

Seattle Children's Hospital announced the receipt of a \$1.5 million gift from William Jr. and June Boeing for the hospital's building hope critical, cancer and emergency care expansion. One million will go towards funding the expansion's greatest needs. The remaining \$500,000 will help support a new rooftop terrace that will provide patients and their families a calming environment geared toward reflection and emotional healing.

Mitsubishi Electric America Foundation announced \$510,000 to four continuing and \$537,444 to five new national projects. Another \$164,000 will be awarded in local and matching grants and gifts to organizations selected by the foundation and Mitsubishi Electric's U.S. employees in the communities where they live and work.

The Perlman Foundation announced the results of its first annual Bridging the Gap Awards (BGA), an unrestricted grant opportunity designed to identify and support small and medium sized charitable organizations that exemplify the foundation's mission to serve low-income communities. Through the BGA, the foundation is contributing a total of \$111,000 in funding to 20 organizations in Alabama, California, North Carolina, Ohio, South Carolina, Tennessee and Texas.

The Ronnie James Dio Stand Up and Shout Cancer Fund board of directors presented the T.J. Martell Foundation, a national nonprofit organization that funds cutting-edge research for leukemia, cancer and AIDS at eleven top research hospitals in the United States, with \$100,000 during the 5th annual Wine Celebration Dinner in Los Angeles.

Allen Weh, CEO of the Albuquerque-based aviation support and logistics company CSI Aviation, donated a special mission surveillance aircraft to the New Mexico State Police that will be used by for public safety purposes. The Seeker was offered via a competitive proposal process to several New Mexico law enforcement agencies that were believed to have an interest in obtaining the aircraft, and which also operate an aviation program.

Since launching Round It Up America<sup>®</sup> company-wide three years ago, Yard House Restaurants' guests have raised more than \$1 million dollars by "rounding up" their checks to the nearest dollar. Yard House

presented eight nonprofit groups with checks comprised of donations made by restaurant guests in 2012. An additional 29 nonprofit organizations, located throughout the country, will take part in regional granting ceremonies with donations totaling more than \$375,000.

Sallie Mae, a financial services company specializing in education, announced it will donate \$25,000 to the National Breast Cancer Foundation to support breast health education. The donation was made possible by thousands of customers with Sallie Mae-serviced student loans.

Invictus FoundationTM, a national nonprofit organization providing no cost, face to face individual and family behavioral health counseling services with licensed behavioral health practitioners to military members and veterans of Iraq and Afghanistan, received a grant from Union Pacific to scale its Welcome Home Network program and services. The Welcome Home Network'sTM licensed volunteer behavioral health professionals are available to active duty service members, members of the National Guard and Reserve forces, veterans of Iraq and Afghanistan and their families who have separated or retired from any branch of military service.

## News about people, groups

Water4 co-founders Richard and Terri Greenly and the Water4 board of directors announced Ray Sanders as the organization's new chief executive officer.

The NACE International Institute appointed Helena M. Seelinger as its new executive director. Seelinger has been a staff member since 1986 where she has served in multiple leadership roles within the organization including service as interim executive director of NACE in 2005; director of education during the organization's initial international expansion and global training partnerships; and currently serves as senior director of membership and government relations.

The Arcus Foundation, a global foundation advancing pressing social justice and conservation issues, announced Adrian Relu Coman as director of its international human rights program. Coman will be responsible for leading Arcus' international human rights initiatives for the development of a global movement around sexual orientation and gender identity that is able to support national reforms.

True Colors Fund co-founder Cyndi Lauper and executive director Gregory Lewis announced the appointment of Jama Shelton as the new director of the fund's Forty to None Project. Launched in June 2012, the project is the first and only national organization focused solely on bringing an end to gay, lesbian, bisexual and transgender youth homelessness. The creation of the project director position is part of the fund's expanded commitment to giving a voice to the nearly 40 percent of the 1.6 million homeless youth who identify as gay or transgender-and marks the first position of its kind on the national level.

The Contemporary Jewish Museum (CJM) announced the appointment of Lori Starr as executive director. Starr comes to CJM from the Koffler Centre of the Arts, Canada's only multidisciplinary, contemporary Jewish cultural institution.

Kellie Chavez Greene joined the staff of the Greater New Orleans Foundation as program officer for the foundation's organizational effectiveness initiative. Previously, Chavez was vice president of programs at the Louisiana Association of Nonprofit Organizations.

Association Forum of Chicago announced Jemilah Senter as the director of marketing and communications. Senter brings 15 years of experience to her new role. As the director of marketing and communications, Senter is responsible for leading the planning, development, and implementation of all the organization's marketing communications and public relations efforts.

Paul Klingenstein, founder and managing partner of Aberdare Ventures, has been elected to serve on the MacArthur Foundation board of directors. Klingenstein, who has spent most of his career focused on healthcare innovation and young companies, will join the board in March.

Education Development Center Inc. (EDC), a global nonprofit organization that addresses some of the world's most urgent challenges in education, health, and international development, announced that Anne Bryant, former executive director of the National School Boards Association, and Robert Peirce, a Los Angeles businessman with a long career in the British Diplomatic Service, have joined EDC's board of trustees.

The LIVESTRONG Foundation announced the appointments of Candice Toll Aaron and Jeremiah Robins to its board of directors, as well as the election of the 2013 executive committee officers. The board is a mix of business professionals, philanthropic leaders, and cancer survivors who have helped raise more than \$500 million for cancer support and served 2.5 million people affected by cancer.

The Jewish Community Foundation of Los Angeles announced the election of Lawrence Rauch as chair of its board of trustees. Rauch succeeds Lorin M. Fife, who completed consecutive two-year terms leading the organization, the largest manager of charitable assets and planned-giving solutions for Los Angelesarea Jewish philanthropists.

A world distributor of IT products and services, Tech Data Corporation, announced that it has been recognized with an HP Partner in Excellence Award for U.S. Philanthropy at the 2013 HP Global Partner Conference. HP Partner in Excellence Award winners are selected by a panel of HP Channel executives and presented to outstanding HP partners worldwide who have demonstrated exceptional business performance, achieved significant overall growth, have delivered innovative solutions to customers, or have demonstrated IT innovation through philanthropic activities in their local communities.

### News about opportunities, initiatives

The Hitachi Foundation has opened the application process for its 2013 Yoshiyama Young Entrepreneur Award. Up to five young entrepreneurs intent on building sustainable businesses and making a difference in the United States will receive \$40,000, as well as tools and training to be successful. Applications are due March 28th and can be found online.

National Wildlife Federation (NWF) is celebrating the 75th annual National Wildlife Week, March 18-24. Families, youth organizations, and communities will come together to celebrate the many ways trees help sustain local wildlife and enhance the environment. With a theme of "Branching Out For Wildlife," the week will also provide opportunities to restore habitat and re-build communities by planting trees where they can do the most good.

Heifer International, a global hunger and poverty nonprofit, invites supporters of its work to join in When Cows Fly, a new online portal that allows participants, donors and others to share their stories of engagement. When Cows Fly allows users to contribute their own stories or photos and explore the work of Heifer International around the globe. The platform creates a culture committed to creating greater opportunities for the struggling families who need the help of Heifer International.

The Wallace Foundation has developed a special section of its website, Resources for Nonprofit Financial Management, to share tools, resources and information to help afterschool nonprofits improve their financial management.

The 25th anniversary of Global Youth Service Day (GYSD) will be held April 26-28, when young people in more than 100 countries will participate in volunteer projects and celebration events. GYSD is now accepting event and project registrations online.