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CONTACT: MICHELE MARTINEZ
(505) 761-9000
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CSI Aviation Launches New Website, Market-Focused Rebranding Initiative

ALBUQUERQUE, N.M. — As part of its 2013 expansion and rebranding campaign, CSI Aviation announced today that it has launched a more innovative and customer-friendly website in support of its growing marketing efforts. The new website showcases its corporate brand in a new light and provides a platform that is more accessible and informative for customers and potential customers. With the new website, CSI Aviation can more clearly describe its value-added aviation management services and aviation industry expertise — from arranging air charter, to managing aviation programs, to using mission-specific aircraft for mapping and data collection and surveillance. The website can be accessed at www.csiaviation.com.

In addition to the new website, the 34-year-old global aviation services and management company also unveiled its new corporate brand and logo.

“As we continue to push forward into new markets around the world, it’s essential that our website tell the story of our company and what we’re able to accomplish for our customers — which is comprehensive aviation solutions to corporations, government agencies, athletic teams and individuals,” said Tommy Dunn, Vice President of Marketing & Business Development. “With our new website, we’re able to clearly lay out what we do.”

The new website and logo are part of CSI Aviation’s plans to continue expanding operations into markets requiring aviation logistical support, while at the same time rebranding its marketing program to support those efforts. CSI Aviation already announced earlier this year that it intends to push further into the aviation support industry for oil and gas companies.

The CSI Story

CSI Aviation is a service-oriented, Albuquerque-based company that was founded in 1979 by Allen Weh. With a \$25,000 bank loan, hard work and great vision, Weh built CSI Aviation from a one-man business into one of the world's most respected aviation support companies. The CSI team specializes in designing and implementing complex air transportation programs that include everything from emergency evacuation and movement of people to retrofitting aircraft to accommodate special security or delicate cargo transport needs.

CSI Aviation operates globally and serves customers that include Fortune 500 corporations, federal agencies, athletic organizations, the film industry, energy and oil and gas industries, and more.