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MAY 16, 2013

## **Aviation Management Company Says CFOs Should Investigate Air Charter Alternatives If They Own Their Own Airplanes**

ALBUQUERQUE, N.M. — It's the best-kept secret inside every corporate aviation department. And if the secret were revealed, chief financial officers around the world would rethink how they handle corporate travel, investigate charter options and save their companies millions of dollars every year.

What is the secret? Air charter alternatives can be a more affordable and flexible option to corporate, in-house aviation departments as those departments typically spend millions of dollars every year on airplane maintenance and associated costs. In order to educate CFOs about the potential cost savings, global aviation services and management company CSI Aviation announced today that it is beginning a national awareness campaign to encourage CFOs to personally investigate air travel alternatives to their in-house aviation program. The findings, the company says, will shock them.

"Corporate accountants already know that an in-house aviation department is a drain on the company's coffers because of the exorbitant costs associated with the maintenance and operation of aircraft. But when they demand their aviation department find cost-cutting measures, year after year they get hollow results," said Tommy Dunn, Vice President of Marketing at CSI Aviation. "What many CFOs don't know is that there are other options available to provide the convenience, luxury and on-call services of in-house aviation departments, and that those options could save their companies millions of dollars every year. Air charter should be investigated as either a complete replacement for in-house aviation programs or on a project-by-project basis."

According to Dunn, with air charter, company executives are afforded the ability to choose the aircraft they need, whenever they need it, and they can get it at a moment's notice. But more importantly, if the company does not own the aircraft, then the

company does not have to foot the bill for aircraft maintenance and operations. That means companies can save millions of dollars every year just by eliminating their aviation department and choosing air charter instead.

“We know that most CFOs won’t believe what we say until they do their own investigation. That’s why we are encouraging them to do just that,” said Dunn. “Once they begin investigating their options, the findings might just alter their views.”

### **The CSI Story**

CSI Aviation is a service-oriented, Albuquerque-based company that was founded in 1979 by Allen Weh. With a \$25,000 bank loan, hard work and great vision, Weh built CSI Aviation from a one-man business into one of the world’s most respected aviation support companies. The CSI team specializes in designing and implementing complex air transportation programs that include everything from emergency evacuation and movement of people to retrofitting aircraft to accommodate special security or delicate cargo transport needs.

CSI Aviation operates globally and serves customers that include Fortune 500 corporations, federal agencies, athletic organizations, the film industry, energy and oil and gas industries, and more